

Contact: Roda Grubb
Roda's Writing Emporium
Phone: 956-661-1612 office
Phone: 956-358-4496
Fax : 956-661-1612
rodathewriter@gmail.com

McAllen, TX

Roda's Writing Emporium

Press Release

Follow Your Passion to the RGV Writers Conference

A Unique Opportunity for Writers to Easily Learn More About the Art of Writing

McAllen, TX, February 17, 2018: Locally owned Roda's Writing Emporium is offering RGV Writers Conference, one of the first of its kind in the Valley, at the McAllen Creative Incubator on March 3rd, 2018. Registration begins at 8:30 a.m. and the first series of workshops begins at 9:15 a.m. A total of 11 workshops will be offered throughout the four workshop sessions of the day.

The cost is \$81.24, including fees, and can be obtained at Eventbrite.com at <http://bit.ly/2E8oJv2>.

After self-publishing two books and finding no local help other than CopyZone, Roda Grubb realized the need of some type of community-ed style workshops to steer writers in a helpful direction. Whether the need be to take the next steps with a finished manuscript, newly printed book or to follow their dream of writing, the RGV Writers Conference offers 11 workshops to choose from in a four session format.

Luncheon Keynote Speaker, Lucia Capacchione, Ph.D., A.T.R., R.E.A.T., is the best-selling author of twenty self-help books and educational student guides including *The Creative Journal*, *The Art of Emotional Healing*, *The Power of Your Other Hand* and *Drawing Your Stress Away*. From Bookworm to Author: A quick journey through a life in books will be her keynote address.

Names of the workshops include: Before You Start Your Book, Creative Writing 101, Elements of Submission, How to Get Started Marketing on Social Media, How to Work with a Publisher, How to Write Your Memoirs, Powerful Tools for Dealing with Your Writers' Self-Saboteur, Screenwriting, Selling Your Work, So How Do I Get Published, and Your Manuscript is Done, Now What?.

Presenters will be STC English faculty, writers, authors, business people, screenwriter, professional photographer/author, and founder and director of Creative Journaling for Schools. With such an assortment Grubb feels they'll be a little something for everyone.

Included in the cost is the whole day's events-the workshops, the box lunch and Keynote Speaker and the evening event from 6 to 8:30 pm with wine and hors d'oeuvres and an opportunity to do a 5 minute reading, book signing and networking with your fellow attendees.

None of it would be possible without her sponsors: McAllen Chamber of Commerce, Rio Bank, Texas Regional Bank, CopyZone, house.wine.&bistro, Lone Star Barbeque, Longhorn Steakhouse, Macaroni Grill, Ionisio Premium Wines and Life Your Spirits, Balloon Decor & Arrangements.

For more information follow RGV Writers Conference on www.facebook.com/RGVWritersConference or check it out at www.rodathewriter.com/rgvwc.